

EWM | genius at events





Dear Sir/Madame,

We are a reliable business partner and a valuable organiser for your company events: incentive travels, conferences and training courses. Our main advantage is that we love what we do. We realize the tasks set by our clients with passion and professionalism. We deliver finished and comprehensive solutions, however we never use templates. Each project is performed with the highest quality possible, which makes them as unique as our clients. On-going cooperation with experts and specialists in various fields helps guarantee the highest quality of services provided, while satisfying our clients to the fullest.

Meetings with business partners, promotions, presentations or integration events must all be planned to the tiniest detail. We do all the work, and you see the results. Professionalism combined with a concept-based approach is our recipe for success, and effectiveness is our favourite word!

We look forward to doing business with you.

Maciej Gierasiński

Wojciech Jaśkowski



About us

EWM Genius at Events

We are an experienced team of young and active people, with professionals and experts that specialize in various fields. We realize tasks set by our clients with passion. With our commitment, creativity and effective work, we are a reliable business partner. Clients, along with us, help build a positive image of our company, which contributes to the large growth of its assets.

Solutions

We provide you with complete solutions, and we never use templates, which makes our projects just as unique as our clients. We always listen carefully to our clients and try to provide our advice in developing ideas. We do not insist on selling a project, but more so recommend the best solution. When the question "How many creative people are needed to replace a bulb?" is asked, our team answers "Does it need to be a bulb?"

Cooperation

We dedicate the maximum time and attention to each client. We do our best to meet your highest expectations. After we learn your business objectives, we help achieve them.

Each cooperation starts with asking a large number of questions. This gives us the possibility to understand your needs, plans and intentions in realizing your vision. Our clients' trust is very important, therefore, being aware of the nature of the goals, we give 110% of our effort.

Brief – analysis – concept – comprehensive execution – assessment

Comprehensive approach

Our solutions are comprehensive. We take over any and all duties related to organizing the event for your company: beginning with a concept, to its execution, to achieving the objectives and goals set by you. Our advantage is in our creative, organisational and technical



facilities, which gives us an advantage of speed and effectiveness. We can offer a large number of unique places to organise an unforgettable event for you and a full range of known and popular artists whose performances will not be soon forgotten by your invited guests. Our role consists in balancing the ratio of pure fun and marketing activities. The creative method depends on the solutions expected by the client.

Our advantages

Outsourcing

Co-operation with us means an opportunity to fully utilize the meaning of this term. We ensure full effectiveness of our work. Clients are only involved in accepting the offered solutions and assessment of their execution, thus having more time for themselves and their work. They have the opportunity to enjoy the event as a participant, and not an organiser.

Flexibility and global operation

The event designs received from us are preliminary and open proposals to be modified. The final scenario of the events is the result of our concepts and clients' wishes. We do not limit ourselves to the locations selected by us. We are wherever our business partners want us to be.

Clear cost calculation

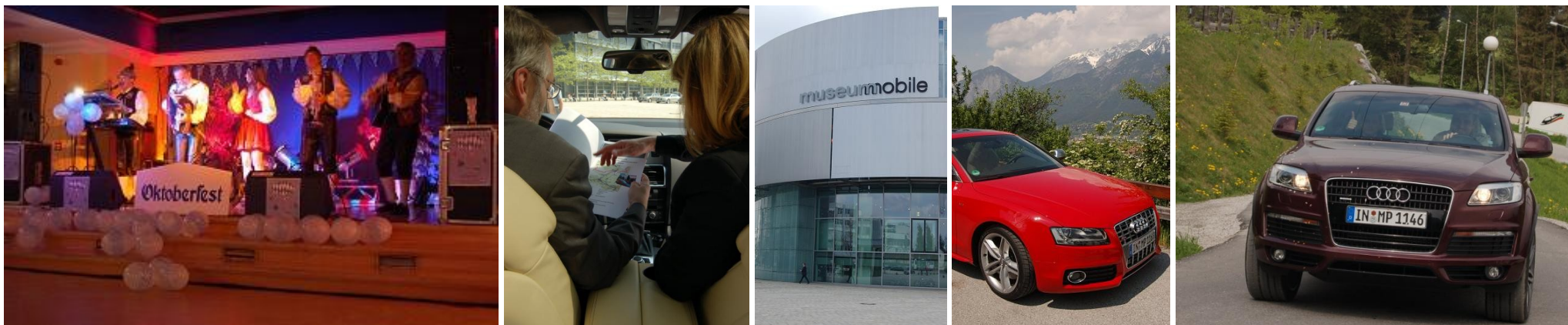
Along with a specific draft, you receive the cost calculation with unit prices, which allows our partners to modify the proposed budgets in a clear and legible way, knowing just how to distribute or swap emphasis points to make the execution meet their needs and expectations.

Communication

Prior to the event, the agenda is prepared for the participants in the form of an email or as a more traditional... but conceptual... invitation. First, it builds up the excitement for the event and secondly, the guests know where, when and to what kind of atmosphere to expect. They don't necessarily need to find out everything at once, that way the event will be a nice surprise for them.

Timing

The event agenda awaits them at the meeting location, with the schedule and layout of the places for conferences, meals, dancing events,



integration events, etc. Along with clear marking of the structure, it will facilitate the effective realization, and the guests will perfectly enjoy the event's activities.

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Site inspection

Each project is preceded with a site inspection, to which our clients are also invited. We meet our subcontractors there, verify the locations, and check the infrastructure. During repeat visits in a given place, we do not fall into a routine but prepare another premiere event. The result is a verified product for the client, with the quality we can pledge for.

EWM team

The EWM team is built with competent and nice people who are always ready to extend a helping hand with their knowledge. It is all branded, intercommunicated and visible during the meeting. Each group is always assigned a dedicated manager as the direct coordinator and supervisor of the entire process.

Gobo

Within the cooperation, each client receives a gift gobo from us, a light logo of their company, which accompanies the guests during the evening part of the meeting. Aesthetics and easy name exposure (brand) on any surface (including large areas) such as a building façade, makes a pleasant addition to the event while providing a more individual and "branded" nature to the meeting.



References

The best mark of EWM and guarantee of high quality services offered by us are our satisfied clients and partners, who readily arrange further projects with us. We had the pleasure of working for international corporations and companies of brands recognised throughout Poland. By request, we would be more than happy to present our references or facilitate direct contact with previous clients in order to verify the assessment of our company.

For us, the highest degree of recognition and satisfaction come in when the group applauds us and participants come up to shake hands and congratulate on the event idea and execution.

Trusted us among other:



We look forward to hearing from you

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Offer

Integration

Team building. A well-integrated team achieves considerably more than its members acting individually. This is why we offer you team-building activities to integrate employees, enhance their mutual relations and increase their feeling of a group identity. These actions result in activating group thinking, distributing responsibility, good coordination of activities, mutual motivation and developing awareness of one's own positive potential which may be referred to under difficult professional situations. What seemed to be impossible, we make feasible. What is inaccessible, will be within your reach. What may have been beyond your courage, you will want to repeat.

Our offer:

- ✓ Lake and sea cruises and races
- ✓ Quad, snow scooter and off road trips.
- ✓ Scenario-based games with various plots
- ✓ Balloon flights, tandem parachuting
- ✓ Excursions into caves and underground cities
- ✓ ... and much more

Your dream to experience adventure drives our inventiveness.

Motivation

Incentive. Rewarding key employees and partners of the company is quite a challenge. Continuous rises in salaries do not always bring about results and can be a burden for the company budget. This is why we design special motivational programmes focused on particular groups of recipients. Our events will be unforgettable and will certainly result in better identification with the company. A motivated and involved employee is the largest capital of each employer. You may rely on our inventiveness, and your people will certainly gain motivation for further successful activity. We offer various programmes for those who want to make more or less effort, go farther south or north, visit a city or hide away in the wilderness, take time on land, under water or in the air, climb mountains or lie down on a beach.



Marketing event

Media advertisements are slowly losing their grip. A prospective recipient is bored with it and, instead of increasing the interest in the given brand, it starts wearing down. What can we do about it? Here it comes the marketing event. With participation in a properly organised event, a prospective client can win personal awareness of your product, which is a method far more effective than any other form of promotion. With the so-called "brand experience," the consumer has an opportunity to have direct contact with the product, resulting in the development of positive relations between the consumer, the product and the company.

Events and specials

Depending on the nature of the event, we will prepare a comprehensive scenario of the event for the client. In our offer we include a number of popular entertainment stars, artists, music bands, performances, cabarets, shows, conferenciers, etc. We may provide artists selected by you or suggested by us in line with the nature of the event and the invited guests. The performers offered by us have a clearly set objective: to ensure a good time for our clients with their performances, to create a memorable setting.

- ✓ Great openings
- ✓ Jubilee meetings
- ✓ Outdoor games and picnics
- ✓ Dancing events
- ✓ Thematic events
- ✓ Performances
- ✓ VIP service for guests
- ✓ Meetings with business partners
- ✓ ... etc.

Each event, apart from an interesting scenario, requires professional logistics and technical preparation. This is why our task is to provide all these aspects. We offer comprehensive solutions compliant with legal requirements. With our help, you will have all that is



guaranteed apart from a good atmosphere: effective and productive events.

Conferences

We organise professional and comprehensive conferences for any number of persons in Poland and abroad. We offer comprehensive solutions:

- ✓ A general concept
- ✓ Selection of place and time
- ✓ Accommodation
- ✓ Catering
- ✓ Transport
- ✓ Providing technical means
- ✓ Visual and scenography setting
- ✓ Conference materials, Gifts
- ✓ Media contacts as needed.

We also take care to ensure rest for all conference participants at the same time. For this, we provide not only proper course of the conference itself, but also numerous related attractions.

Technology

Each event, apart from an interesting scenario, requires professional logistics and technical preparation:

- Arranging the relevant permits
- Securing infrastructure necessary to conduct the event according to the law in force
- Employing support personnel

This is why our task is to provide all these aspects. Our offer includes:



- Stages & lighting & sound systems
- Structures
- Projector walls
- Holographic screens
- Catering
- Pyrotechnic and laser performances
- Scenography
- Sanitary facilities & Security & Hostesses
- Additional equipment needed to efficiently conduct the conference.

With our help, you will have all that is guaranteed apart from a good atmosphere: effective and productive events.

Photo & Multimedia




Photography, films and multimedia materials for the elements which combined create the image of the company. They allow showing its various aspects, including those beyond business work. We offer for your disposal creative photographers who are ASP graduates and rich technical and studio facilities. We prepare sessions for boards of directors and profile sessions for employees, documentaries from business events and conferences, photos and films of buildings and company interiors and materials related to the scope of activities and products. You can use materials prepared by us in:

- Website resources
- Brochures and product / service catalogues
- Promotional materials
- Press materials, PR
- Gifts for event participants
- Art photos presented, e.g., in the head office of the company, in conference rooms, offices, reception desk areas, etc.



Contact

On our website www.ewm.com.pl:

-  By clicking on the EWM **News** you will find inspiration, news and trivia from the world of events.
-  On the download you will find the **brief**. Its complete if you wish, please send an inquiry.
-  At your disposal is also phone and e-m@il.

We look forward to hearing from you ...